

that no *prima facie* case of obviousness has been established, and, accordingly, requests withdrawal of the rejection of claim 4 and its dependent claims.

Points (1) and (2) were fully discussed in the prior response and, in the interest of brevity, are not discussed again here. While the current action indicates that the arguments from the prior response are moot in view of the new grounds of rejection, applicant disagrees and asks that, in the event that the Examiner does not withdraw the current rejection, the Examiner fully respond to these points in the next communication.

With respect to point (3), the rejection alleges that Jeong teaches that it is conventional to invert the polarity of a digital video signal in the switching circuit, and, therefore, that one skilled in the art would have been motivated to combine Jeong and Shibata. Applicant agrees that it was conventional to invert the polarity of the digital video signal *in a liquid crystal display* (LCD) in order to reduce deterioration of the liquid crystal that could occur as a result of applying a DC voltage to the pixels, to reduce flicker that may be caused by changing a pixel voltage in every field, and to reduce a residual image effect that could occur when the same image was displayed in the LCD for a long time, as noted by Jeong at col. 2, lines 59-64. However, it is not conventional in a light emitting device such as is shown by Shibata to invert the polarity of the digital video signal. Moreover, Jeong would not have led one of ordinary skill in the art to do so in Shibata's device because a light emitting device such as Shibata's does not face the problems faced by LCDs and addressed by Jeong. Accordingly, the rejection of claim 4 and its dependent claims should be withdrawn for at least this additional reason.

Independent claims 9, 46 and 51 also recite display devices having the features noted above with respect to claim 4. Accordingly, withdrawal of the rejection of these claims and their dependent claims is requested for the reasons discussed above.

Applicant submits that all claims are in condition for allowance.

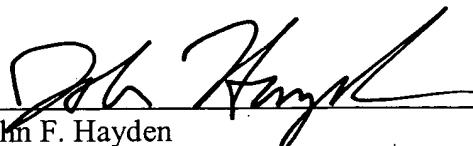
Applicant : Shunpei Yamazaki et al.
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No fees are believed to be due. Please apply any charges or credits to deposit account 06-1050.

Respectfully submitted,

Date: 11/18/05


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